

Data Privacy Notice Platform

The protection of information relating to you, such as your name and your e-mail or IP address (so-called “**Personal Data**”), is important to us. Therefore, we operate this platform and the services we offer on it in accordance with the applicable data protection laws, in particular the EU General Data Protection Regulation (“**GDPR**”) and the German Federal Data Protection Act (“**BDSG**”).

You will find below an explanation of how we handle your personal data in this context.

1. Who is the responsible party?

Responsible for this platform is:

CEEZER Software GmbH
Managing Directors: Magnus Drewelies
Saarbrücker Str. 19
10405 Berlin
E-mail: magnus@ceezer.earth
Phone: +49 176 25515799

2. What do we do with your personal data?

a) If you would like to register for our platform

You have the option of registering for our platform and - depending on your capacity as a seller or buyer - creating a corresponding account. For this purpose, those personal data are processed that are required for verification and registration.

(1) Legal basis

Your personal data is processed for the purpose of initiating and/or implementing a (potential) contractual relationship.

In addition, we process your personal data on the basis of legal requirements and our overriding legitimate interest. For registration and the associated verification, it is sometimes necessary for us to process certain personal data.

(2) Weighing of interests

As part of the necessary weighing of interests, we have weighed up your confidentiality interests and our interests in your verification for registration on our platform. In each case, your confidentiality interest takes a back seat. Otherwise, we would not be able to carry out verification for you.

(3) Recipient categories

We use service providers as part of the registration process. These service providers process personal data partly outside the EU / EEA (see the section "**Data transfer to third countries**" below). We transfer personal data to this service provider for this purpose. This service provider is obligated by us to exercise the same care in processing personal data as we do ourselves.

b) When you use our platform

The provision of this platform requires the processing of personal data, such as your IP address. This processing is necessary for the retrieval of the content presented on this platform (including its functions) and due to IT security measures.

In addition, our platform offers you various usage and functional options (e.g., the management of projects or the execution of transactions). We may also send you useful information, such as a confirmation email about transactions.

(1) Legal basis

The processing of your personal data to provide this platform is based on our overriding legitimate interest. For the provision of this platform, it is technically necessary that we process certain personal data (e.g. the IP address).

In addition, we process your personal data for the initiation and/or execution of a (potential) contractual relationship. The processing is necessary for the use of the platform and the functional options offered on it.

(2) Weighing of interests

As part of the necessary weighing of interests, we have weighed up your interest in confidentiality against our interest in providing this platform. In each case, your interest in confidentiality takes a back seat. Otherwise, we would not be able to provide you with this platform.

(3) Recipient categories

We use service providers as part of the provision of the platform. These service providers process personal data partly outside the EU / EEA (see below the section "**Data transfer to third countries**"). We transfer personal data

to this service provider for this purpose. This service provider is obligated by us to exercise the same care in processing personal data as we do ourselves.

c) When you contact us

You have the option of contacting us (e.g., by e-mail). For this purpose, we collect the personal data that you provide to us in each case.

(1) Legal basis

The processing of your personal data is based on our overriding legitimate interest. For your communication with us, it is necessary that we handle your respective personal data.

(2) Weighing of interests

Within the framework of the necessary weighing of interests, we have weighed up your interest in confidentiality and our interest in contacting you. In each case, your interest in confidentiality takes a back seat. Otherwise, we would not be able to respond to your contact request.

d) When we anonymize your personal data

We anonymize your personal data in order to evaluate it for statistical purposes.

(1) Legal basis

The processing of your personal data in the context of such anonymization is based on our overriding legitimate interest.

(2) Weighing of interests

As part of the necessary weighing of interests, we have weighed up your interest in confidentiality against our interest in anonymization. Your interest in confidentiality takes a back seat. We would otherwise not be able to achieve such anonymization. The GDPR and the BDSG do not apply to anonymous data.

(3) Recipient categories

We use service providers for the anonymization process. We transmit personal data to these service providers for this purpose. These service providers are contractually obligated by us to exercise the same care in handling personal data as we do ourselves.

e) If we sell our company and/or a service

We reserve the right to sell our company and/or a service in whole or in part. In doing so, we may transfer your personal data to a third party in the future, in compliance with the respective data protection requirements. We will inform you about this with a notice period of at least 30 days with reference to the consequences for further use of our services.

(1) Legal basis

The processing of your personal data in the context of such a sale is based on our overriding legitimate interest. For the processing of a corporate transaction, it may be necessary for us to transfer your respective personal data to a third party.

(2) Weighing of interests

As part of the necessary weighing of interests, we have weighed up your confidentiality interests against our interests in a corresponding sale. In each case, your confidentiality interests take a back seat. Otherwise we would not be able to carry out such a sale.

f) If you allow the use of cookies and analytics tools in your browser

We use cookies and analytics tools to provide our platform. Some providers we use also process your personal data outside the EU / EEA (see the section "**Data transfer to third countries**" below).

So-called "cookies" are used on our platform. Cookies are data records that are stored by a web server on the user's end device (e.g. computer, smartphone or tablet). When our platform is called up again with the same end device, these are sent back either to our platform ("First-Party Cookies") or to another website to which the cookie belongs ("Third-Party Cookies").

Switching off the cookie function in your browser does not in principle restrict the use of our platform and the services offered.

The legal basis for the use of technically necessary cookies/identifiers is our legitimate interest. The storage of information in your end device or the access to information already stored in your end device is absolutely necessary so that we can provide the telemedia service expressly requested by you as a user (Section 25 (2) No. 2 TTDSG).

Otherwise, the legal basis in each case is generally your consent, if no specific legal basis is mentioned below. You can revoke your consent at any time with effect for the future, e.g. by deleting cookies set via the browser settings of your end device. Please note that for technical reasons, this procedure only applies to the specific end device used.

You can also prevent the collection and processing of your personal data by preventing third-party cookies from being stored on your end device, by using the "Do-Not-Track" function of a supporting browser, by deactivating the execution of script code in your browser or by installing a script blocker such as Ghostery (<https://www.ghostery.com>) in your browser.

(1) Use of Google Analytics

We use Google Analytics on our platform, an analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

Google Analytics uses cookies that are stored on your end device to help the platform to analyze how users use the platform. The information generated by the cookie about your use of the platform is usually transmitted to a Google server in the USA and stored there. However, by activating IP anonymization, your IP address will be shortened beforehand by Google within the EU / EEA.

Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On our behalf, Google will use this information for the purpose of evaluating your use of the platform, compiling reports on platform activity and providing us with other services relating to platform activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of our platform. You can also prevent the collection of data generated by the cookie and related to your use of the platform (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie will be set that prevents the collection of your data during future visits to this platform: [Disable Google Analytics](#).

(2) Use of HubSpot

We use functions of HubSpot Inc, 2nd Floor, 25 First Street, Cambridge, MA 02141, USA ("**HubSpot**").

This is an integrated software solution that we use to cover various aspects of our online marketing. These include, but are not limited to: Email marketing (newsletters as well as automatic mailings, e.g. to provide downloads), reporting (especially traffic sources, accesses, etc.), contact management (especially user segmentation & CRM).

HubSpot sets a cookie on your end device. Personal data can be stored and analyzed, especially the activity of the user (especially which pages have been visited and which elements have been clicked on), device and

browser information (especially the IP address and the operating system), data about the advertisements displayed and also data from advertising partners.

Further information on objection and removal options vis-à-vis can be found here: <https://legal.hubspot.com/de/privacy-policy>

(3) **Bubble**

We use functions of Bubble Group Inc, New York, NY 10003, USA ("**Bubble**"). On the one hand, Bubble provides the front-end for our platform. On the other hand, Bubble helps us to perform service-related analyses, e.g. who carries out which transactions on the platform.

3. **How long do we store your personal data?**

We delete your personal data when the respective purpose of storage ceases to apply and no statutory provision requires retention.

4. **What are your data subject rights?**

Please contact us at the above contact details to exercise your rights and to withdraw your consent.

- a) You have the right to request information about all personal data we process about you at any time.
- b) If your personal data is incorrect or incomplete, you have the right to have it corrected and completed.
- c) You may request the deletion of your personal data at any time, unless we are legally obliged or entitled to continue processing your data.
- d) If the legal requirements are met, you may request restriction of the processing of your personal data.

e) You have the right to object to processing insofar as the data processing is carried out for the purpose of direct marketing or profiling. If the processing is carried out on the basis of a balancing of interests, you may object to the processing by stating the reasons arising from your particular situation.

- f) If the data processing is carried out on the basis of your consent or within the framework of a contract, you have a right to the transfer of the data provided by you, provided that this does not affect the rights and freedoms of other persons.
- g) If we process your data on the basis of a declaration of consent, you have the right to revoke this consent at any time with effect for the future. The processing carried out before a revocation remains unaffected by the revocation.

- h) You also have the right to lodge a complaint with a data protection supervisory authority at any time if you believe that data processing has been carried out in breach of applicable law.

The following data protection authority is responsible for us:

Berlin Commissioner for Data Protection and Freedom of Information
Friedrichstr. 219, 10969 Berlin
Tel.: +49 (0)30 13889-0
Fax: +49 (0)30 2155050
E-mail: mailbox@datenschutz-berlin.de
<https://www.datenschutz-berlin.de/>

We will notify all recipients to whom we have disclosed personal data of any rectification or erasure of your personal data or restriction of the relevant processing, unless this proves impossible or involves a disproportionate effort. We will inform you of the recipients applicable to you if you request this.

5. In what context do we create automatic profiles?

We do not create automatic profiles.

6. Data transfer to the USA

In some cases, personal data is transferred to recipients in third countries (see the respective corresponding note within the scope of our data protection information). Third countries are countries outside the EU / EEA. These third countries also include the USA.

In the USA, there is no comparable level of data protection as in Europe. In particular, it is possible that government agencies may access personal data without us or you knowing about it. Legal prosecution may not be promising.

In principle, the legal basis for such data processing can be your consent (Art. 49 (1) (a) GDPR) or a respective contract performance (Art. 49 (1) (b) GDPR). We also conclude EU standard contractual clauses with our service providers where possible and implement supplementary measures. For more information, please visit:

https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de

7. Data security

We take appropriate technical and organizational security measures to protect the personal data we process against accidental or intentional manipulation, loss, destruction or against unauthorized access.
