# PRIMEUR DATA PRIVACY®

## OVERVIEW

Building on its 35+ years of Data Integration expertise, Primeur has developed a purpose-built and innovative solution for GDPR, aiming to serve as an operational tool for Data Protection, IT, Security and Compliance professionals in their daily duties and specifically addressing the dynamic nature of data across the organizations.

Suitable for small-medium enterprises up to mulinational companies, its intuitive use and high flexibility make it the ideal instrument for:

1. DPOs and C-Levels as it allows to efficiently implement the GDPR compliance strategy
2. All Process Owners who are requested to have a full knowledge of their processes and related Data
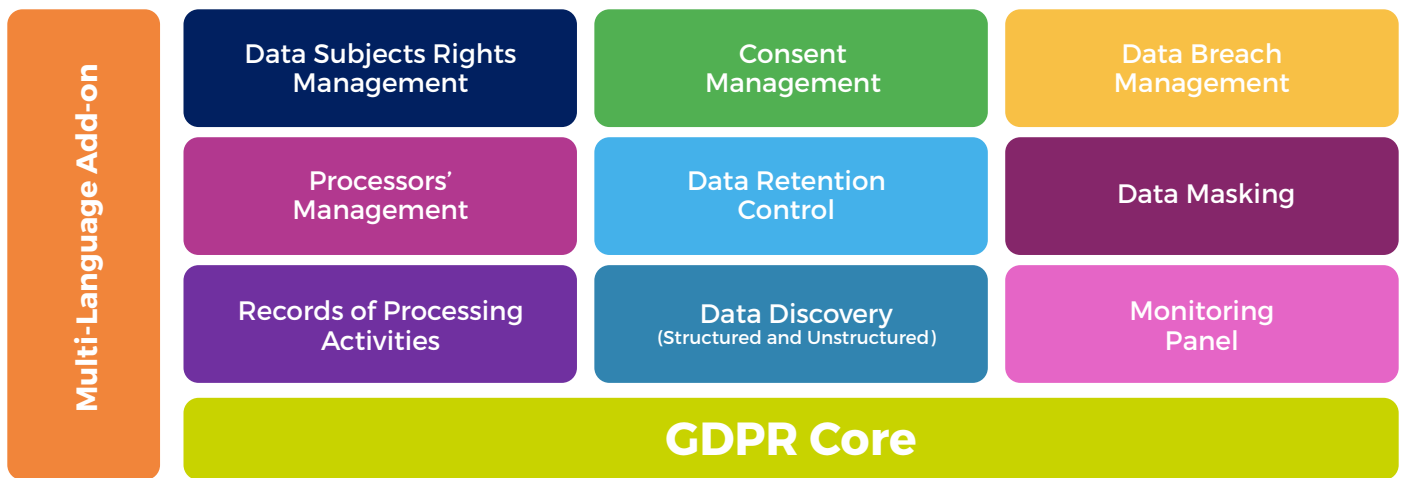
## The Product

Primeur Data Privacy key differentiators include the following:

- **Versatility** – Highly customizable lists and options are available and new menus can be easily created through simple configurations

- **Browsable Interactive Maps** - Personal Data-related entities are linked one another, giving a clear and dynamic view on any entity, through global or specific perspectives.
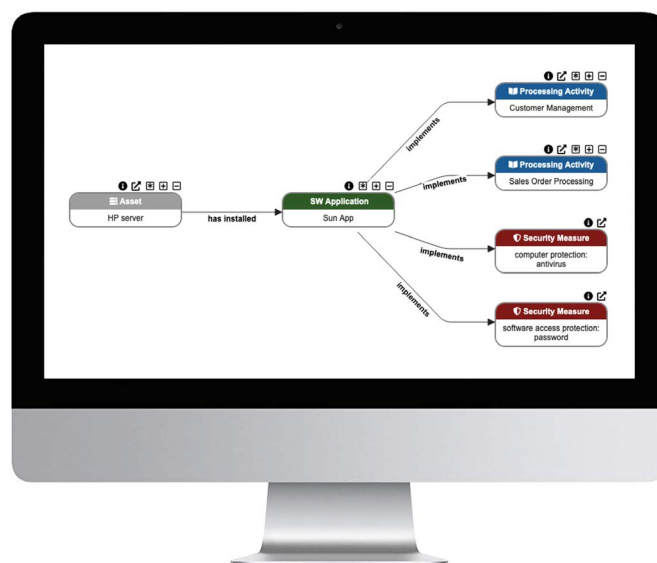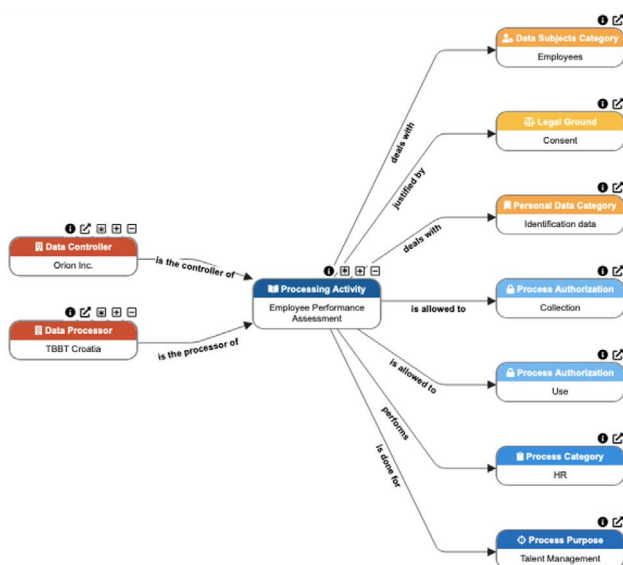


- **Data Discovery** – Personal Data in structured and unstructured data sources, including screenshots and scanned documents is discovered. Discovery results are automatically updated in related Processing Activities, Interactive Maps, reports and documents which result in a constant complete and up-to-date documentation for supervisory autorities.

- **Cone of visibility and data segregation** – Depending on their role in the company, authorization level or seniority, users have specific access and visibility.

- **Multi-language add-on** - Multinational companies can maintain one single configuration while allowing subsidiaries in different countries to produce documents in each specific language and avoiding country-related silos.

- **Modularity** – As modules have been natively developped to interact one with another, both implemetation process and useage are eased. Incremental modules can be purchased as the company GDPR maturity grows.

# Grow at your own pace

| Multi-Language Add-on | Data Subjects Rights Management | Consent Management | Data Breach Management |
|---|---|---|---|
| | Processors' Management | Data Retention Control | Data Masking |
| | Records of Processing Activities | Data Discovery (Structured and Unstructured) | Monitoring Panel |

## GDPR Core

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**GDPR Core**

Model your organizational structure, external partners, users, sites and assets with consistency and order and enjoy powerful search and filtering capabilities and browsable Interactive Maps.

**Multi-Language Add-on**

Ensure data consistency maintaining one single configuration and applying master templates across all countries, whatever the target output language.

**Records of Processing Activities**

Document your processing activities with a high level of flexibility. Your always up-to-date Records of Processing Activities and Notices to Data Subjects are automatically generated.

**Processors' Management**

Processor's Records of Processing Activities and Processors' Agreements are automatically generated and managged as they get signed by either party.

**Data Breach Management**

Data breaches are logged and tracked and their impact is assessed through the Interactive Maps.

**Structured Data Discovery**

Discover Personal Data inside databases that can be accessed via JDBC or API.

**Unstructured Data Discovery**

Search for Personal Data inside text-based documents (Office, PDF, e-mail...) in addition to images and scanned documents where both printed text and handwriting are supported.

**Data Masking**

Flexible Data Masking policies can be implemented to perfectly match business requirements while preserving data privacy

# The Benefits

- DPOs and C-Levels have the perfect tool to implement their **Compliancy strategy**.

- All Business Owers (e.g. HR, Marketing, Finance, Sales, R&D, IT, Internal Audit) will be able to **describe the full business Process**, to know which data is in the Process, where the data is and how long the data has been stored and to know whom the Data has been disclosed to.

- Information on Personal Data is **consistent** and **always up to date**.

- **Full visibility** on all data sources and Data Flows related to Personal Data.

- **Accurate identification** of Personal Data, both in structured (database) and unstructured sources (mail, Excel, docs, screenshots).

- Enforced **accountability** of all the persons involved in Personal Data processing with traceability of all actions: who has done what, on which item and when?

- **Quick internal adoption** thanks to ease of use and versatility to match specific needs.

- Acts as an **operational tool** to assist Data Protection professionals and other business and IT actors in their day-to-day duties.

**Completely open** platform that connects to your existing IT systems and third-party tools.

Based on a simple and proven architecture, it is **easy to install, rollout, manage and scale.**

*If you arrived to read this, it means you like PRIMEUR DATA PRIVACY®. And if you like it in a flyer, imagine in a live DEMO! Feel free to contact us at dataprivacy@primeur.com for more information and to schedule your demo.*

## About Primeur

We are a Smart Data Integration Company, with an unconventional philosophy. For more than 30 years we have been serving some of the most important Fortune 500 companies with our unconventional approach, our problem-solving attitude and our software solutions.

**We make Data Integration simple, accessible, secure and sustainable over time.**

Our goal is to help Companies to manage and control the data they generate, use and analyze without interfering with the existing IT systems and applications.

We help Companies to work better and smoother, preserving their existing systems and IT investments.

The results are better operations, driven by better and faster decisions, delivering a better service with a lower investment.

We Are Primeur.
www.primeur.com