

Corporate Presentation

FEBRUARY 2021

WE ARE

WELCOME TO PRIMEUR

We are a **smart Data Integration Company**, with an unconventional philosophy.

For more than 30 years, we have been serving some of the most important **Fortune 500 companies** with our unconventional approach, our problem-solving attitude and our software solutions.

We are glad to say that we have succeeded where others have failed: making **Data Integration simple**, **accessible** and **sustainable overtime**.



WE DO

OUR GOAL IS HELPING YOU TO SUCCEED

Our goal is to help Companies to manage and control the data they generate, use and analyze without interfering with the existing IT systems and applications.

We help Companies to work better and smoother, preserving their existing systems and IT investments.

The results are better operations, driven by better and faster decisions, delivering a better service with a lower investment.



A FEW NUMBERS TO KNOW US BETTER

PRIMEURATA
GLANCE

WE ARE BORN IN

1986

WE COUNT ON

+200 EMPLOYEES

WE INVEST

20%

REVENUE IN R&D, EVERY YEAR **WE SERVE**

+300

CLIENTS WORLDWIDE



OUR GOALS

WE WORK FOR A BETTER DATA-WORLD

VISION

«Make Data a real value for companies, freeing them from the slavery of one unique technological provider».

MISSION

«Eliminate the complexity of heterogenous application systems, providing a different, lean, secure and accessible way of managing data».



WE ARE A GLOBAL PARTNER

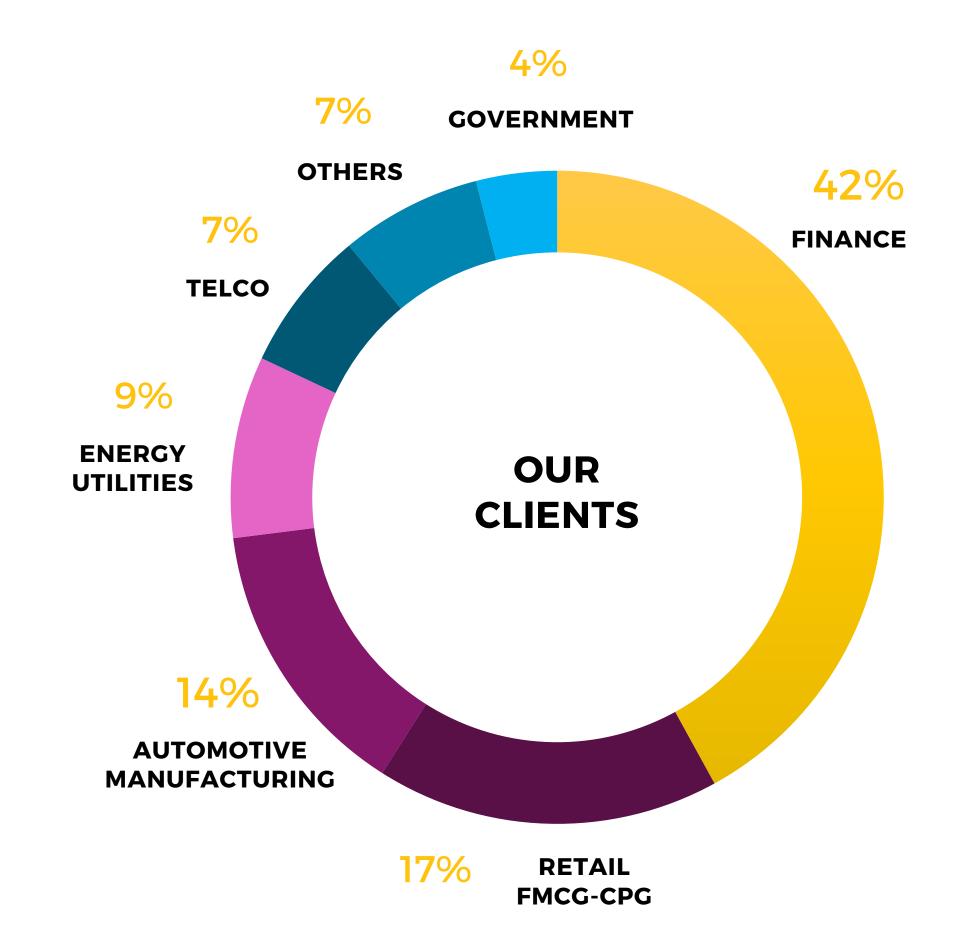
OUR PRESENCE





WE HAVE A COMPLETE EXPERTISE

OUR EXPERTISE





OUR CLIENTS

WE TAKE CARE OF «BIG» DATA COMPANIES

Our main clients are "Fortune 500" companies, banks and insurance companies, FMCG, energy & utilities, manufacturing, telco and P.A.







DO YOU WANT TO KNOW MORE?

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