

A background image of a business meeting. A man in a grey blazer stands at a whiteboard, pointing with a marker. Several people are seated around a wooden conference table with laptops and documents. The scene is brightly lit, suggesting an office environment.

## PrivIQ POPIA CCPA Overview

**Intelligent Compliance, Simply**

**Data Privacy is one of the most important topics of the decade as we move to a digital economy.**

**Gartner**

“By 2023, 65% of the world’s population will have its personal information covered under modern privacy regulations, up from 10% today.”

“By 2023, companies that earn and maintain digital trust with customers will see 30% more digital commerce profits than their competitors.”

“By 2024, more than 80% of organizations worldwide will face modern privacy and data protection requirements.”



# A comprehensive Data Privacy program will increase your profits and valuation.

Achieving positive returns on privacy investments

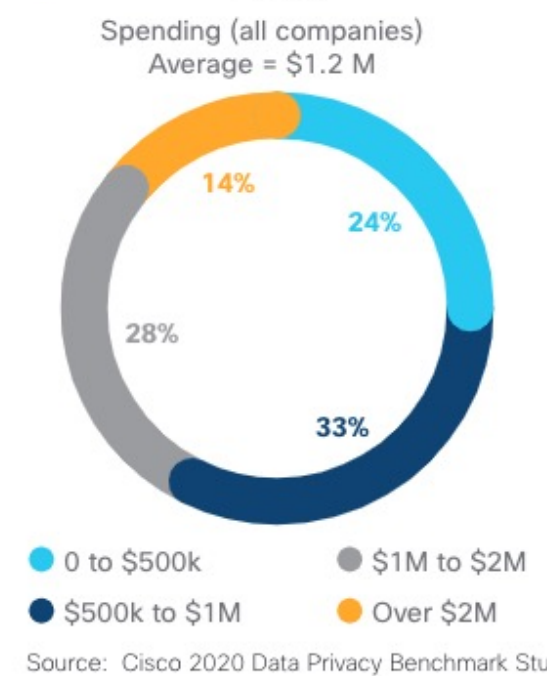
“Most organizations are seeing very positive returns on their privacy investments, and more than 40% are seeing benefits at least twice that of their privacy spend.”

Business impact of privacy  
Percentage of companies getting significant benefits in each area, N=2549



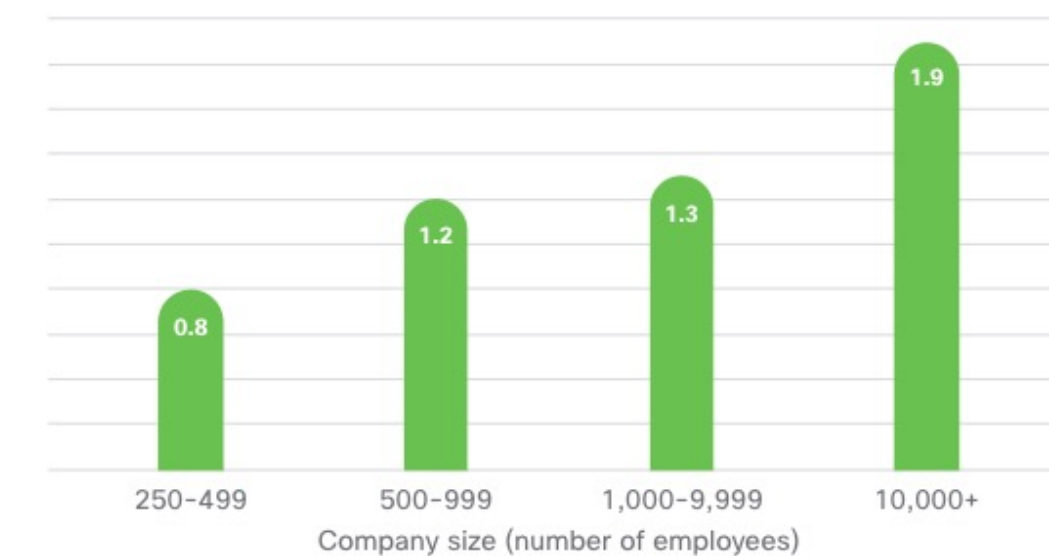
Source: Cisco 2020 Data Privacy Benchmark Study

Annual privacy spending overall and by company size  
N=2549



Source: Cisco 2020 Data Privacy Benchmark Study

Average spending (\$M)



\*Cisco Data Privacy Benchmark Study 2020

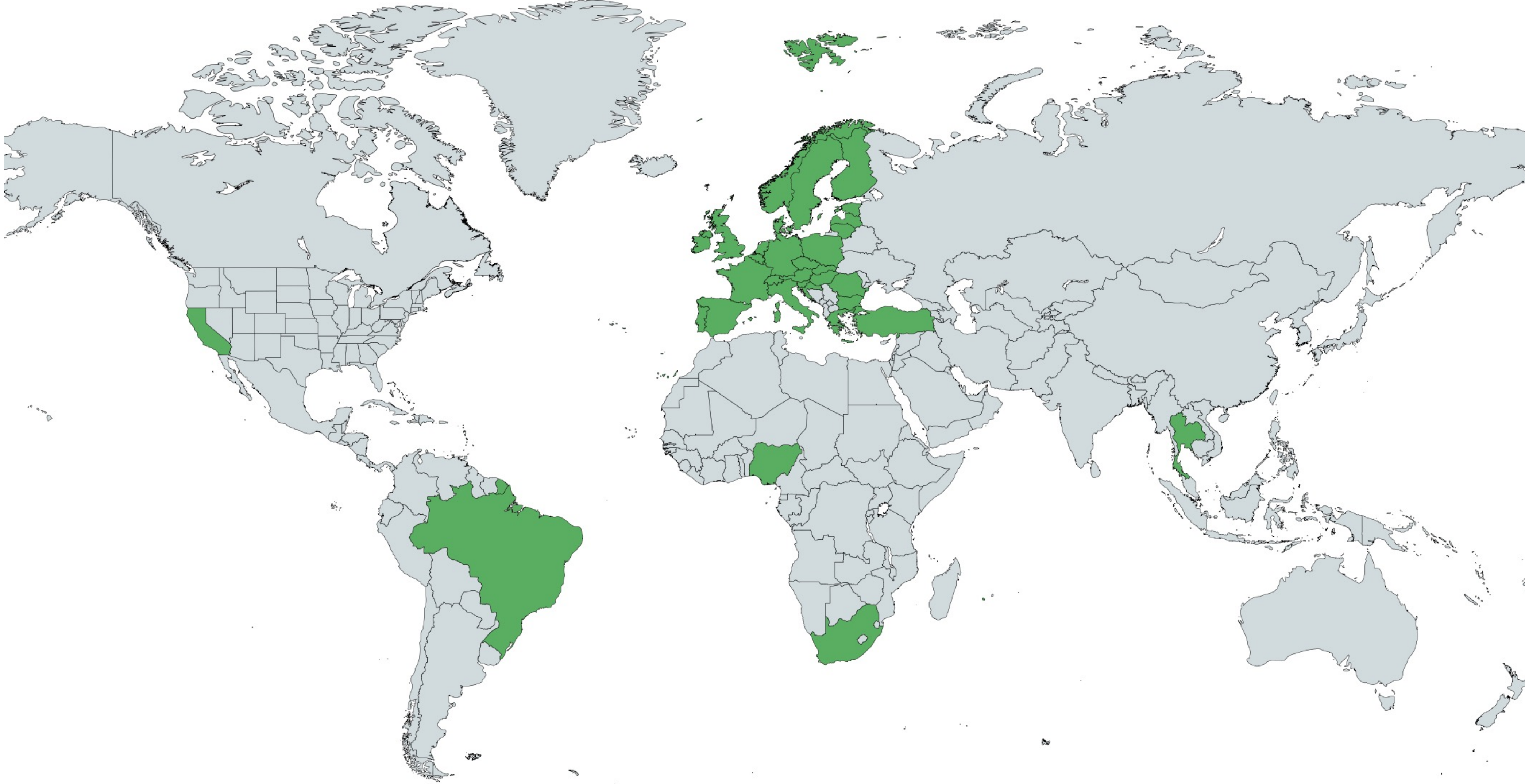


## Our Purpose

To provide privacy compliance management SAAS solutions as a cloud-based offering to a broad base of organisations covering various legal regulations worldwide.

**Intelligent Compliance,  
Simply**

Our reach - 8 Regulations worldwide, 23% of global economy.



# PrivIQ – Intelligent Compliance, Simply.

Global privacy law compliance service.

Designed:

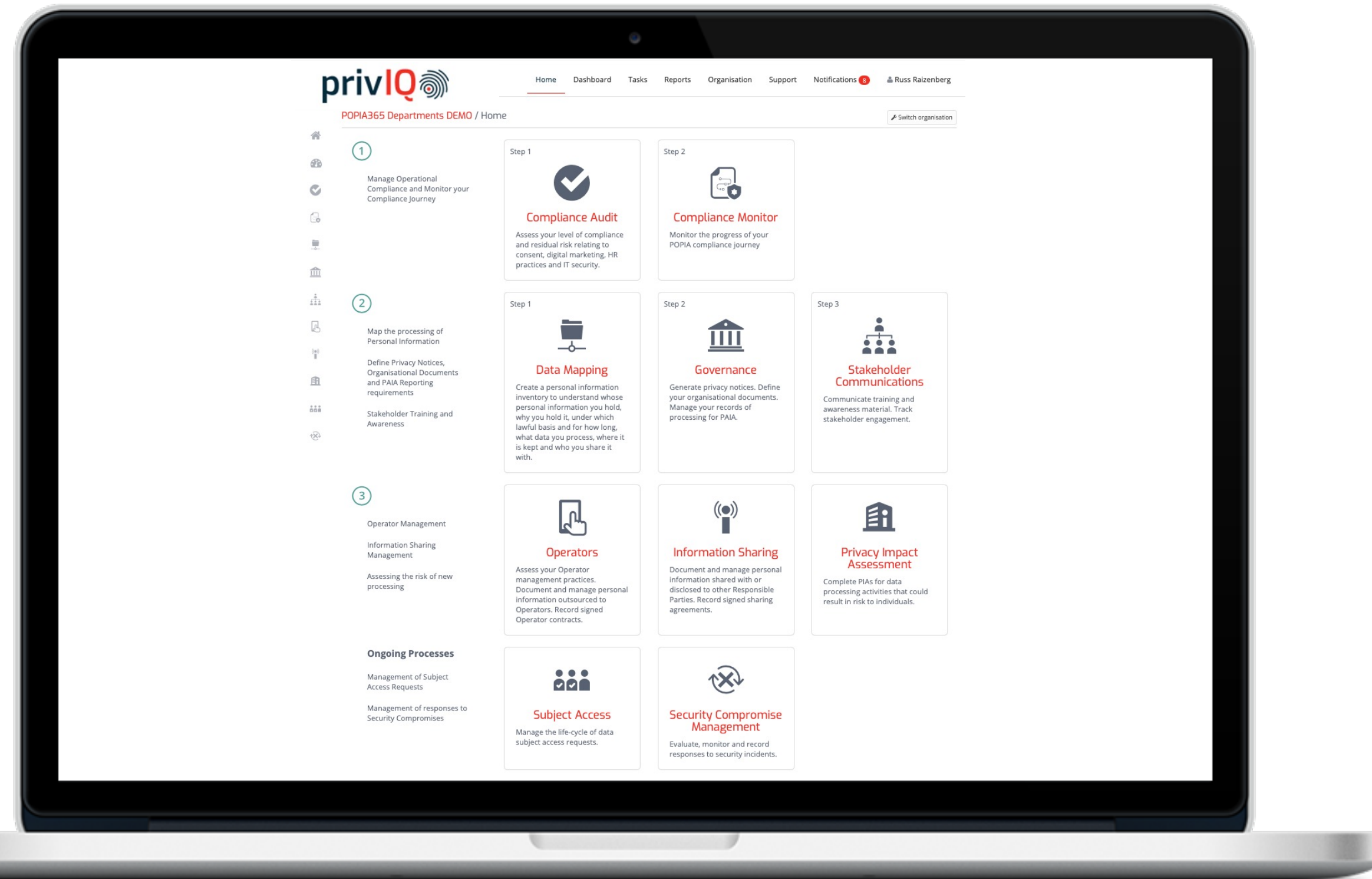
- Multi-lingual
- Multiple-regulation
- Collaborative

For:

- Mid-Tier
- Enterprise

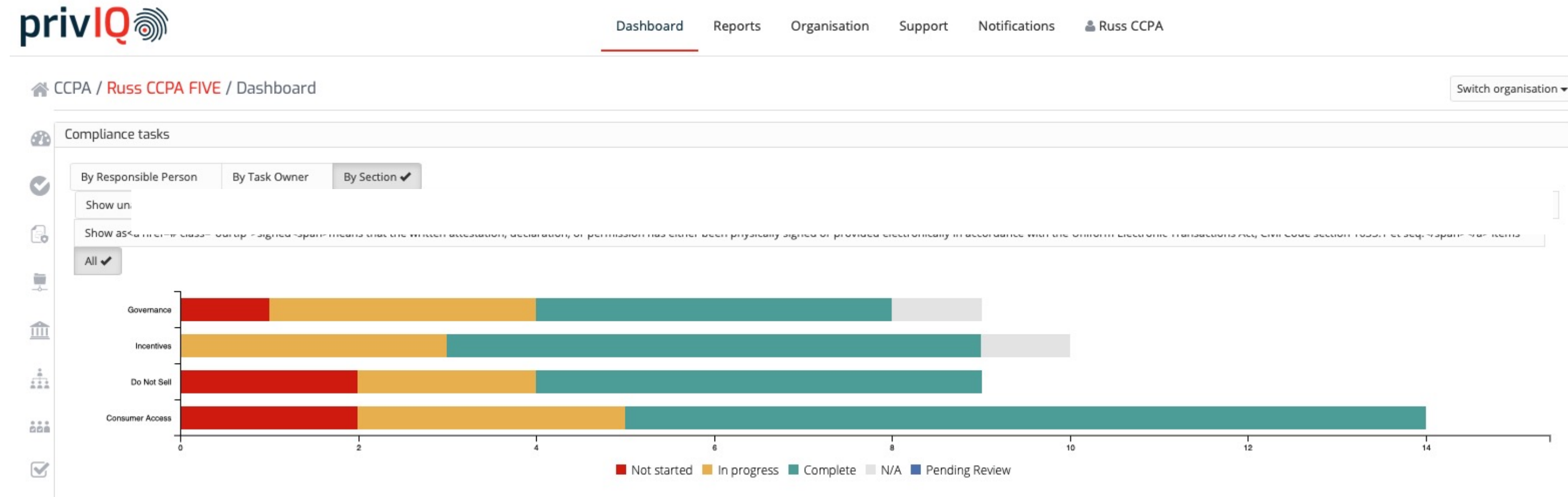
Current Regulations:

EU / UK / Turkey / South Africa / Nigeria / Brazil / Thailand / California



# Software Features

- ✓ Easy to use
- ✓ Collaboration and notification
- ✓ Dashboards
- ✓ Reporting Tools
- ✓ SAAS Service



# Home Screen layout

- **Home screen** with all functionality available.
- All text specific to regulation of company.
- **Section 1**
  - Ongoing compliance reviews.
  - Readiness Assessment of compliance areas.
- **Section 2**
  - Data Mapping of data subjects and processing purposes.
  - Governance – Privacy Notices, Governance documents, Document library.
  - Employee training and notification.
- **Ongoing processes**
  - Consumer Requests, Consent database setup and ongoing management

CCPA / Russ CCPA FIVE / Home Switch organisation ▾

**1**  
Manage and monitor compliance

**Step 1**  
**Compliance Audit**  
Delegate and evaluate operational compliance

**Step 2**  
**Assessment report**  
Monitor your compliance program

**2**  
Record processing activities and data flows

**Step 1**  
**Data mapping**  
Record the 'who', 'what', and 'where' of processing of consumers' personal information

**Step 2**  
**Governance**  
Privacy Policy template and Training & Awareness documents

**Step 3**  
**Employee awareness**  
Socialize and track employee training & awareness

**Ongoing Processes**  
Consumer Requests

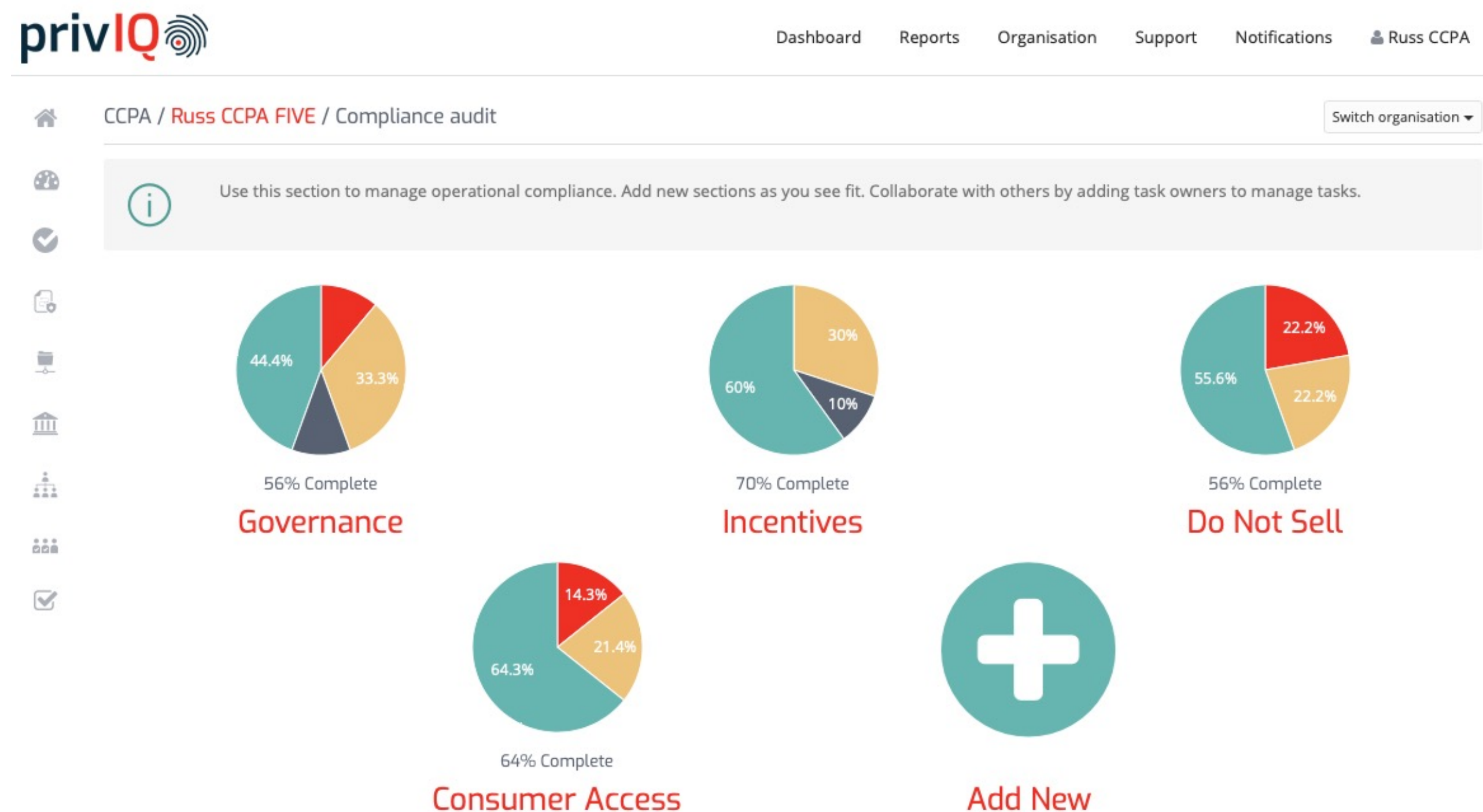
**Consumer Requests**  
Manage consumer requests and keep an audit trail of all the requests.

**Consent Management**  
Consent Management



# Compliance Section

- Predefined or add your own.
- Main Areas – Governance, Incentives, Do Not Sell, Consumer Access.
- Add your own compliance areas for specific regulation for example, Anti-Money Laundering, PCI, Own Practices.



# Compliance Items

- Predefined or add your own.
- Assign to task owner, specify review periods, due dates.
- Set Task status – Not started, in progress, N/A, Completed.
- Set risk level.
- Add notes and files to each item as required.

CCPA / Russ CCPA FIVE / Compliance audit / Consumer Access / Consumer Access Switch organisation ▾

Use this section to manage **consumers' access** to their **personal information**. Add new checklist items as you see fit. Assign tasks and set review cycles.

Person responsible Russ CCPA ✕ +

Checklist Background

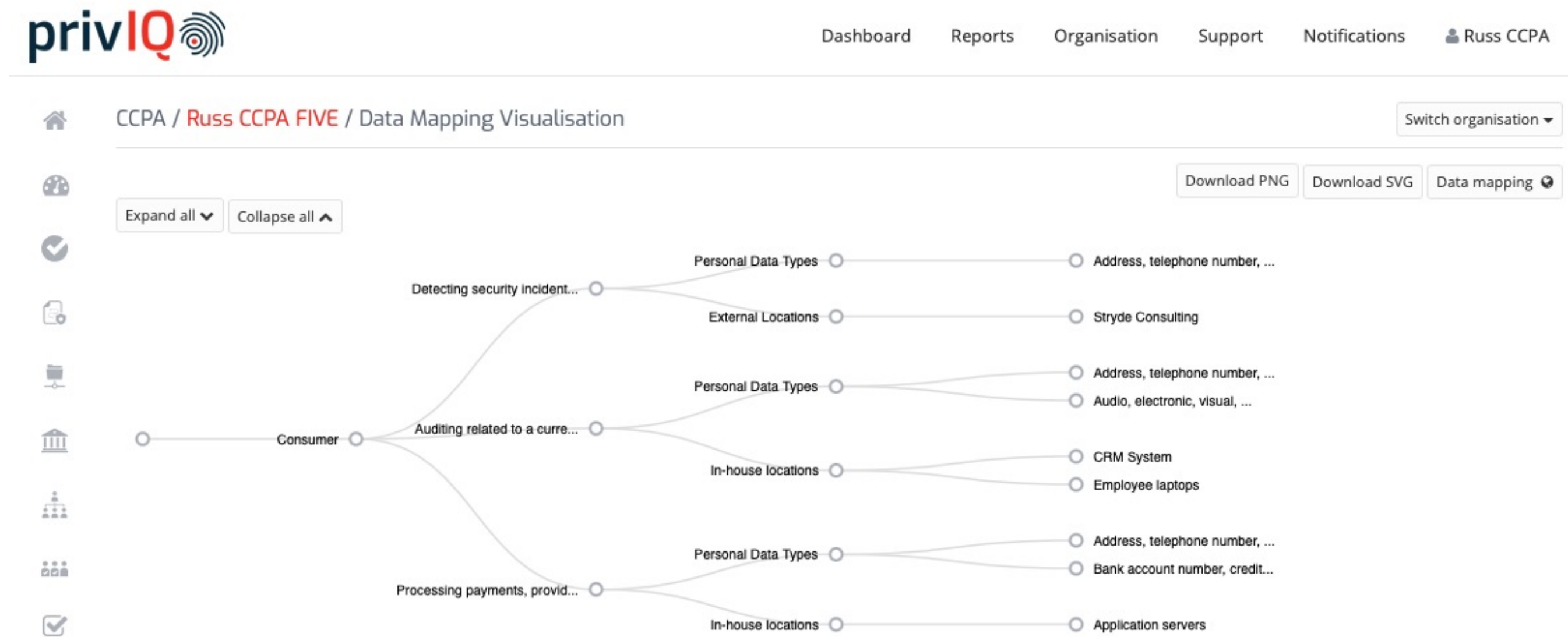
Show all notes CSV template Import items Add new Item

### Risk

Description	Assignment	Status
<p>1. We have made available to <b>consumers</b>, two or more designated methods, including a toll-free number, for submitting requests for information required to be <b>disclosed</b> where we collect or <b>sell consumers' personal information</b></p> <p><input type="radio"/> Low Risk <input checked="" type="radio"/> Risk <input type="radio"/> High Risk <span>Add tag</span></p>	<p><span>Assign</span> <span>+</span></p>	<p><span>●</span> <span>●</span> <span>●</span> <span>✓</span></p>
<p>2. We understand that a <b>business</b> that operates exclusively online, having a direct relationship with <b>consumers</b> from whom it <b>collects personal information</b>, shall only be required to provide an email address where the <b>consumers</b> may request information about <b>personal information</b> the <b>business collects</b> or <b>sells</b>.</p> <p><input type="radio"/> Low Risk <input checked="" type="radio"/> Risk <input type="radio"/> High Risk <span>Add tag</span></p>	<p><span>Assign</span> <span>+</span></p>	<p><span>●</span> <span>●</span> <span>●</span> <span>✓</span></p>
<p>3. Our <b>consumer access</b> requests mechanisms always inform the <b>consumers</b> of their right to deletion of their <b>personal information</b>.</p> <p><input type="radio"/> Low Risk <input checked="" type="radio"/> Risk <input type="radio"/> High Risk <span>Add tag</span></p>	<p><span>Assign</span> <span>+</span></p>	<p><span>●</span> <span>●</span> <span>●</span> <span>✓</span></p>
<p>4. Where we receive a <b>verifiable consumer request</b> from a <b>consumer</b> to <b>delete</b> the <b>consumer's personal information</b>, we <b>delete</b> the <b>consumer's personal information</b> from our records and direct any <b>service providers</b> to <b>delete</b> the <b>consumer's personal information</b> from their records, unless it is needed for specific reasons as stipulated in the <b>CCPA</b>.</p> <p><input type="radio"/> Low Risk <input checked="" type="radio"/> Risk <input type="radio"/> High Risk <span>Add tag</span></p>	<p><span>Assign</span> <span>+</span></p>	<p><span>●</span> <span>✓</span> <span>●</span> <span>●</span></p>

# Data Mapping

- Personal information inventory.
- Understand whose information you hold, for what purpose and where the data is located.
- Store notes and files for each defined purpose in data mapping.



# Governance

- Manage Privacy Notices
- Tailor pre-loaded governance policies to your organisation.
- Upload your own documents and further policies to the document library.
- Communicate policies to all stakeholders and obtain “Read and Accepted” confirmations.

Please note that the Privacy Policy depends on the Data Mapping being complete. Your Data Mapping has not been completed. [Complete Data Mapping](#)

**i** The purpose of the Privacy Policy is to provide consumers with a comprehensive description of a business's online and offline practices regarding the collection, use, disclosure, and sale of personal information and of the rights of consumers regarding their personal information. The relevant Privacy Policy must be displayed wherever you are about to collect personal information. Use the app's template or upload your own. Note that you may also copy the code to any of your websites where you wish to display your Privacy Policy.

The Template version of the Privacy Policy is informed by your Organization Settings as well as the data mapping.

Your Privacy Policy must be displayed wherever you collect personal information.

Your web developers must include the code below into your website on pages where Personal Information is collected.

[More info](#)

**Domains**

Add all the domains from which you will be calling the widget. Any requests not originating from one of the domains in this list will be rejected. For example https://ourwebsite.co, etc.

[Add new](#)

**Code to include on your site**

You need to **Publish** your Privacy Policy before it can be viewed publicly.

Copy the code above into your web page html and replace 'your-element-id' with the id of the html element within which you want the content displayed. If you don't specify a container element id or if the specified element does not exist, the content will be inserted at the bottom of your html page.

Template ✓
Edit
Upload
**Publish**
Has never been published
Not started ✓
In progress
N/A
Completed

English

[Download draft](#)

**Russ CCPA FIVE - Privacy Policy**

The California Consumer Privacy Act (CCPA), mandates our businesses to publish a privacy policy which provides consumers with a comprehensive description of our business's online and offline practices regarding the collection, use, disclosure, and sale of personal information and of the rights of consumers regarding their personal information.

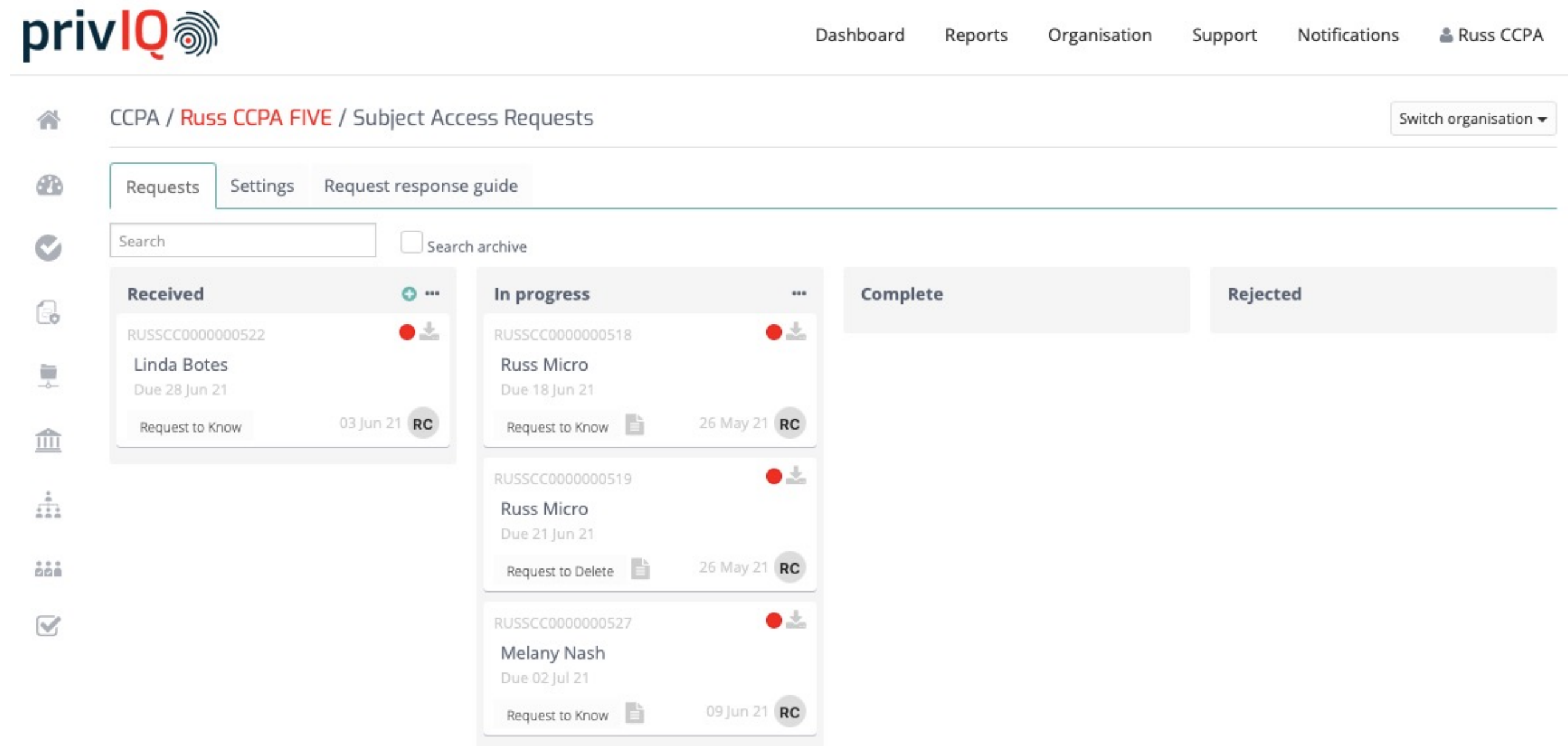
**Our Contact Information**

Russ CCPA FIVE  
 TBC  
 TBC  
 TBC  
 South Africa  
 Mobile: +27833337408  
 Telephone: +27211234567  
 Company Email: raizenrrr+popia1@gmail.com

# Consumer Requests

A **consumer request** is a request made by a person for the information that your organisation holds about them

- A pre-built brandable form you can link to from any website or application.
- Real-time alerts and reminders.
- A case management system that records and stores your responses in one location.
- The option to add written and verbal requests manually.
- Guidance to ensure you respond correctly.
- Workflow to ensure you validate and respond before deadlines.



CCPA / Russ CCPA FIVE / Subject Access Requests

Requests Settings Request response guide

Search  Search archive

Received	In progress	Complete	Rejected
<p>RUSSCC0000000522</p> <p>Linda Botes</p> <p>Due 28 Jun 21</p> <p>Request to Know 03 Jun 21 RC</p>	<p>RUSSCC0000000518</p> <p>Russ Micro</p> <p>Due 18 Jun 21</p> <p>Request to Know 26 May 21 RC</p>		
	<p>RUSSCC0000000519</p> <p>Russ Micro</p> <p>Due 21 Jun 21</p> <p>Request to Delete 26 May 21 RC</p>		
	<p>RUSSCC0000000527</p> <p>Melany Nash</p> <p>Due 02 Jul 21</p> <p>Request to Know 09 Jun 21 RC</p>		

# Consent Management

- Define and create your consent types.
- Obtain forms to embed into your website for requests.
- Perform queries to extract all consents with filtering.
- View your consent dashboard.

CCPA / Russ CCPA FIVE / Consent Management Switch organisation ▾

In the Consent Management module you can add any number of consent forms you may require. The code to include the forms on your side is provided on the Preview screen for each form type. You can also preview and test the forms.

Responsible Person Russ CCPA ✕ +

Consent Setup **Consent Dashboard** Consent Queries

Search  Items per page  **Add New**

▼ Consent Item	▼ Date Added	▼ Last edited by	▼ Consent Type	
My DNSMPI	24 Jun 21 15:59 SAST	Russ CCPA	CCPA-DNSMPI	<span>Preview</span> <span>Integration</span> <span>Edit</span> <span>Delete</span>
My opt in	24 Jun 21 16:05 SAST	Russ CCPA	GENERIC-OPT-IN	<span>Preview</span> <span>Integration</span> <span>Edit</span> <span>Delete</span>
My simple	28 Jun 21 21:52 SAST	Russ CCPA	CCPA-DNSMPI-SIMPLE	<span>Preview</span> <span>Integration</span> <span>Edit</span> <span>Delete</span>

T H A N K  
Y O U ●

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