



### **Gartner**

"By 2023, 65% of the world's population will have its personal information covered under modern privacy regulations, up from 10% today."

"By 2023, companies that earn and maintain digital trust with customers will see 30% more digital commerce profits than their competitors."

"By 2024, more than 80% of organizations worldwide will face modern privacy and data protection requirements."





### **From Privacy to Profit**

# Achieving positive returns on privacy investments

"Most organizations are seeing very positive returns on their privacy investments, and more than 40% are seeing benefits at least twice that of their privacy spend."

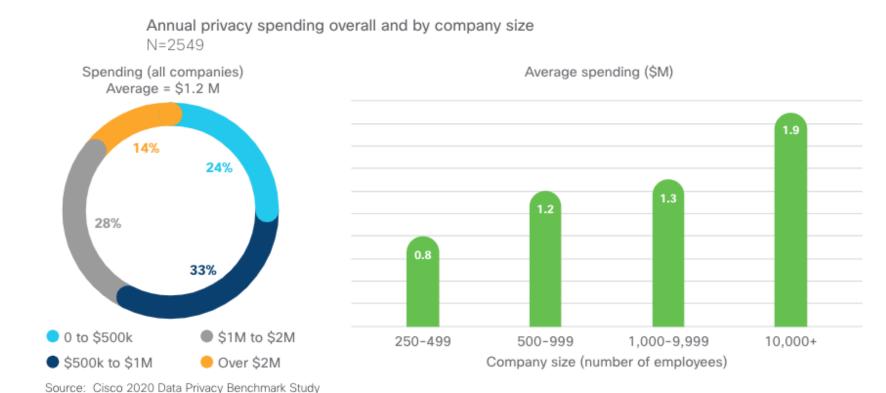
\*Cisco Data Privacy Benchmark Study 2020



Percentage of companies getting significant benefits in each area, N=2549



Source: Cisco 2020 Data Privacy Benchmark Study





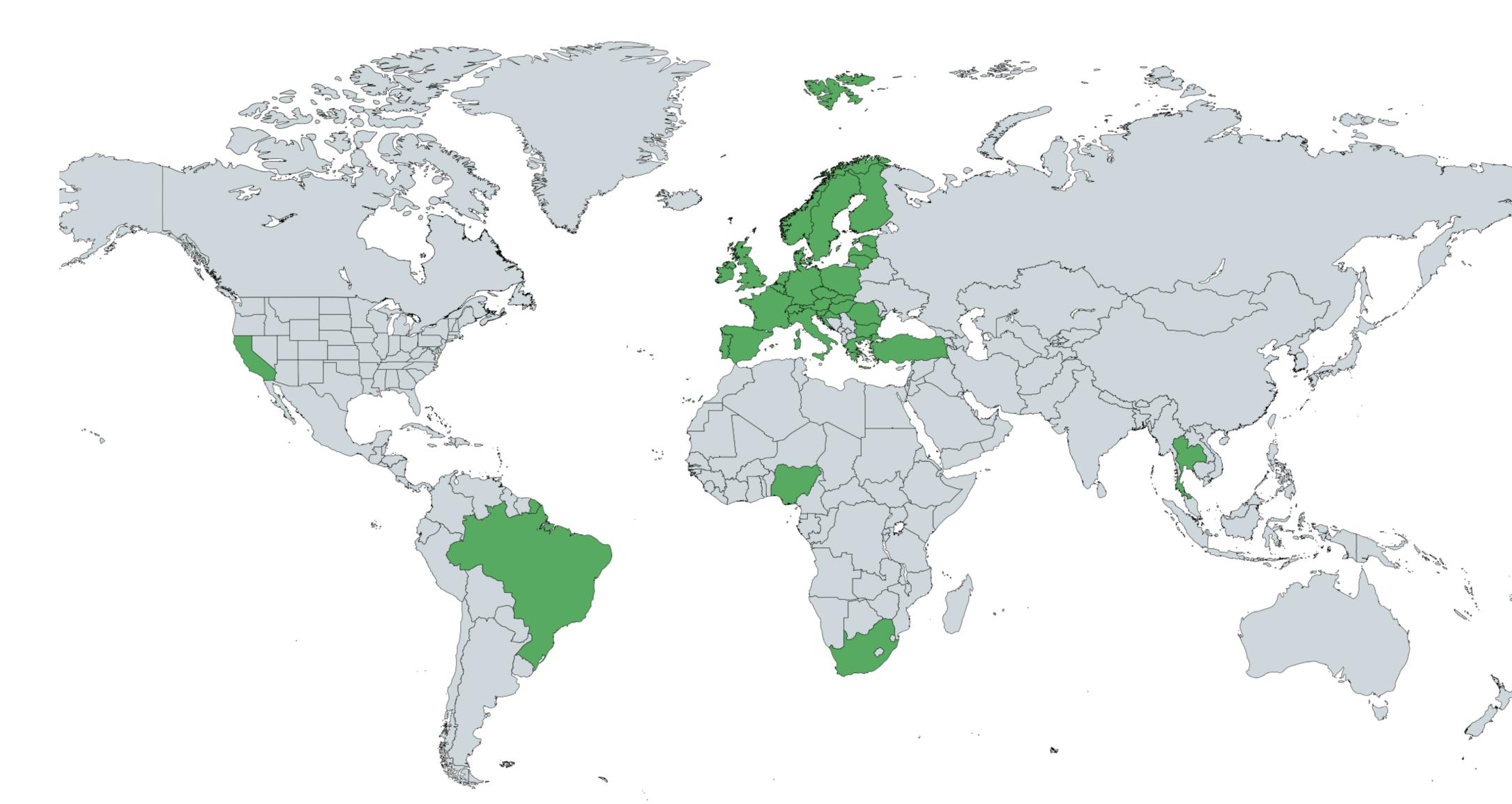


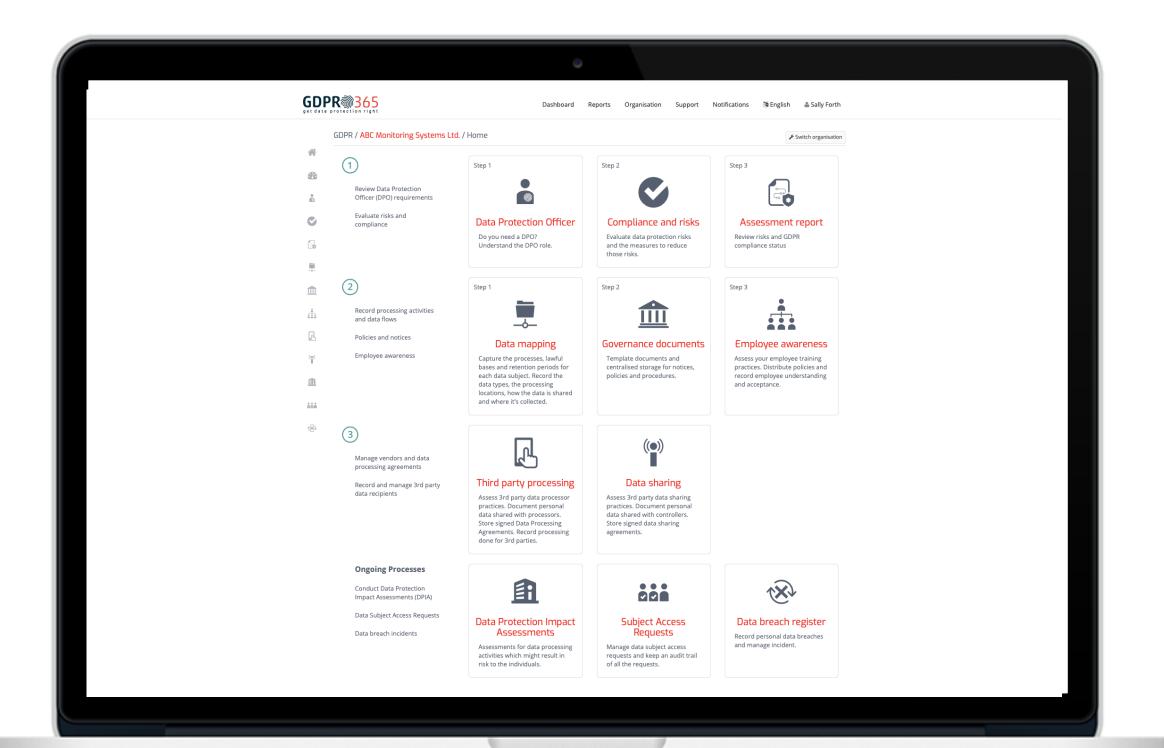
### **Our Purpose**

To provide privacy compliance management SAAS solutions as a cloud-based offering to a broad base of organisations covering various legal regulations worldwide.

**Intelligent Compliance, Simply** 









## PrivIQ - Intelligent Compliance, Simply.

Global privacy law compliance service.

#### Designed:

- Multi-lingual
- Multiple-regulation
- Collaborative

#### For:

- Mid-Tier
- Enterprise

#### **Current Regulations:**

EU / UK / Turkey / South Africa / Nigeria / Brazil / Thailand / California\*

In development

The following slides are using the GDPR version.



- ✓ Easy to use
- ✓ Collaboration and notification
- ✓ Dashboards
- ✓ Reporting Tools
- ✓ SAAS Service





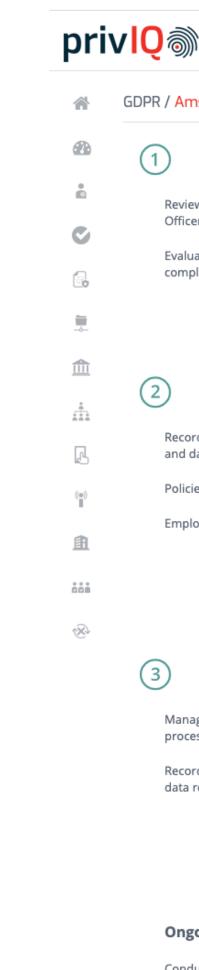


🚢 Jane Van Hoorn

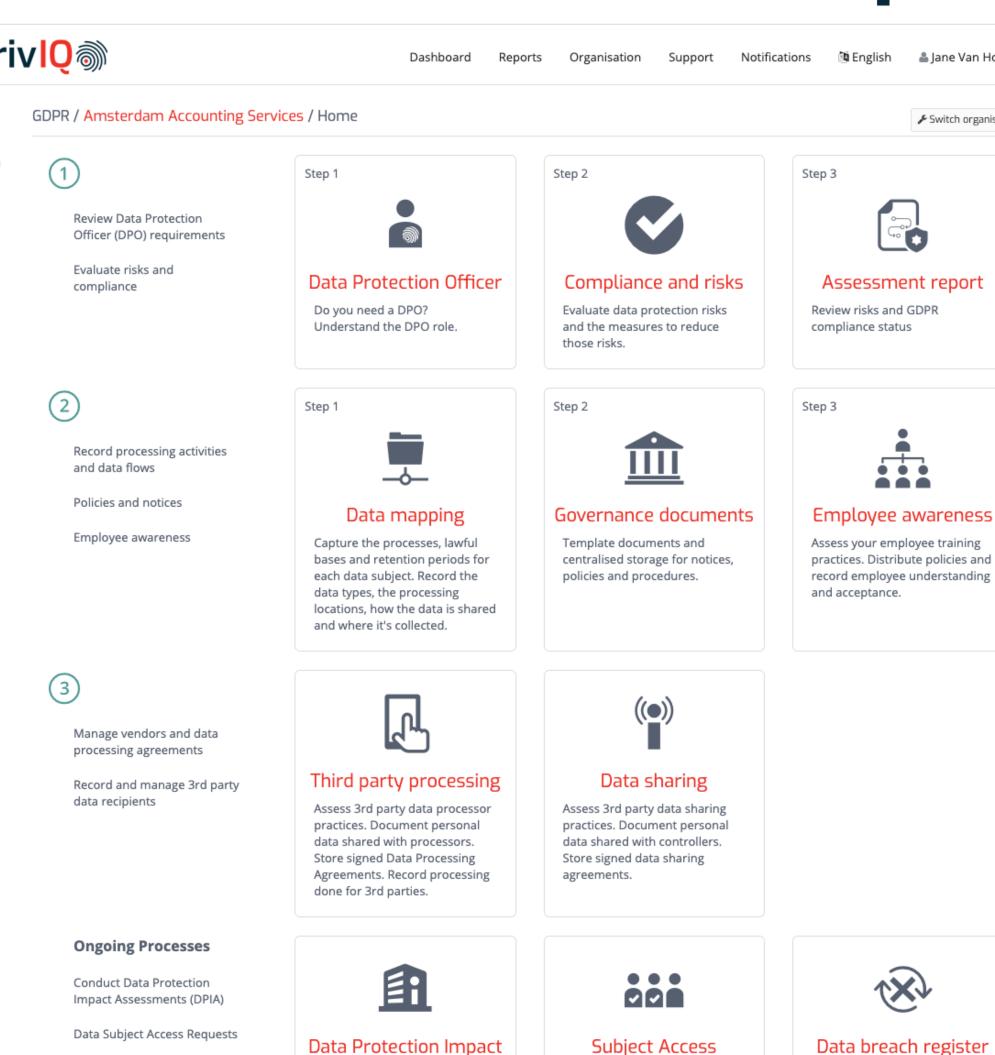
Switch organisation

## Home Screen layout

- Home screen with all functionality available.
- All text specific to regulation of company.
- Section 1
  - Information officer.
  - Ongoing compliance reviews.
  - Readiness Assessment of compliance areas.
- Section 2
  - Data Mapping of data subjects, processing purposes and legitimate basis.
  - Governance Privacy Notices, Governance documents, Document library.
  - Employee training and notification.
- Section 3
  - Operators and data sharing agreements.
- Ongoing processes
  - Data Protection Impact Assessments, Subject access requests and security compromise recording



Data breach incidents



Assessments

Assessments for data processing

activities which might result in

risk to the individuals.



#### Subject Access Requests

Manage data subject access requests and keep an audit trail of all the requests.



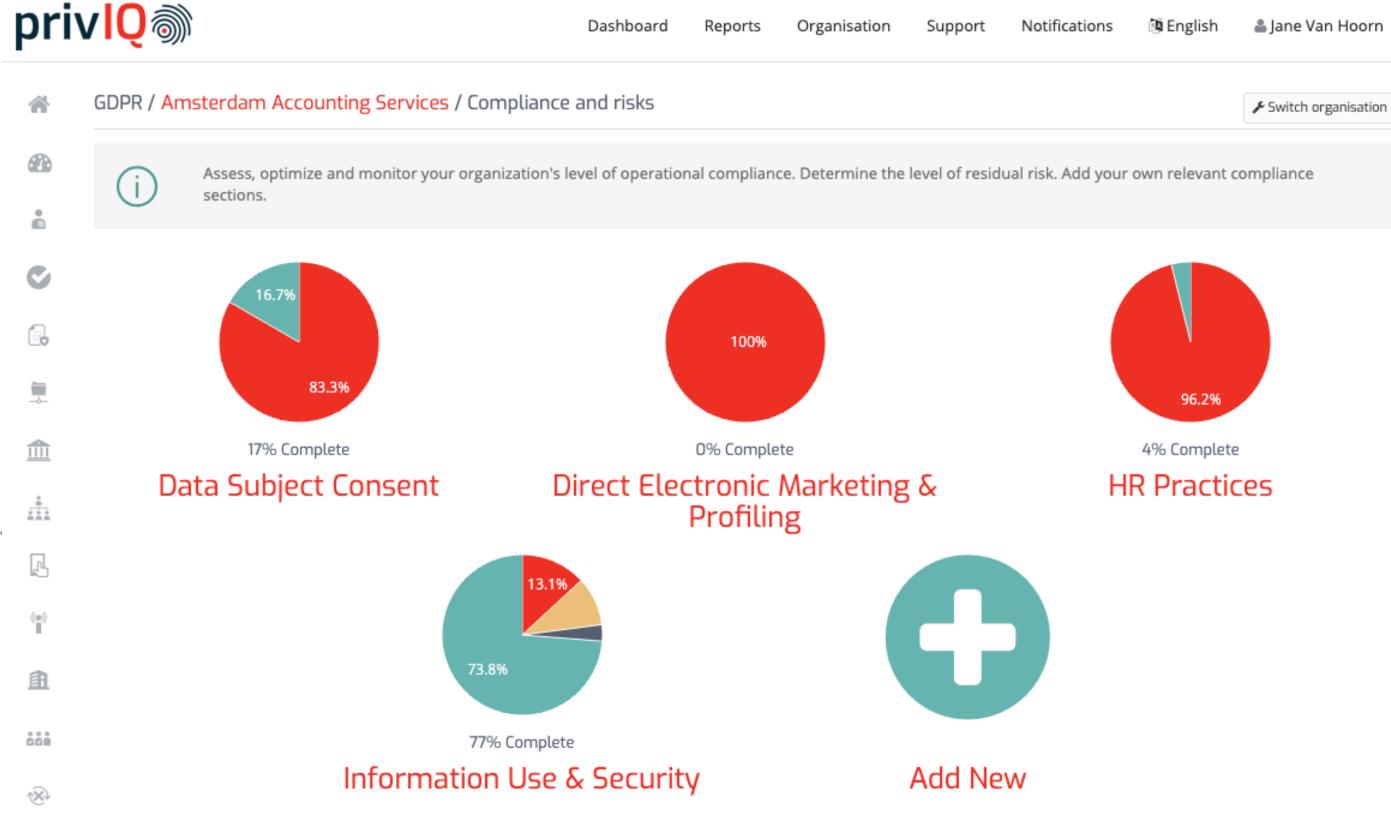
#### Data breach register Record personal data breaches

and manage incident.



# **Compliance Section**

- Predefined or add your own.
- Main Areas Data subject consent,
   Marketing, HR, IT & Security.
- Add your own compliance areas for specific regulation for example, Anti-Money Laundering, PCI, Own Practices



# **Compliance Items**

- Predefined or add your own.
- Assign to task owner, specify review periods, due dates.
- Set Task status Not started, in progress, N/A, Completed.
- Set risk level.
- Add notes and files to each item as required.

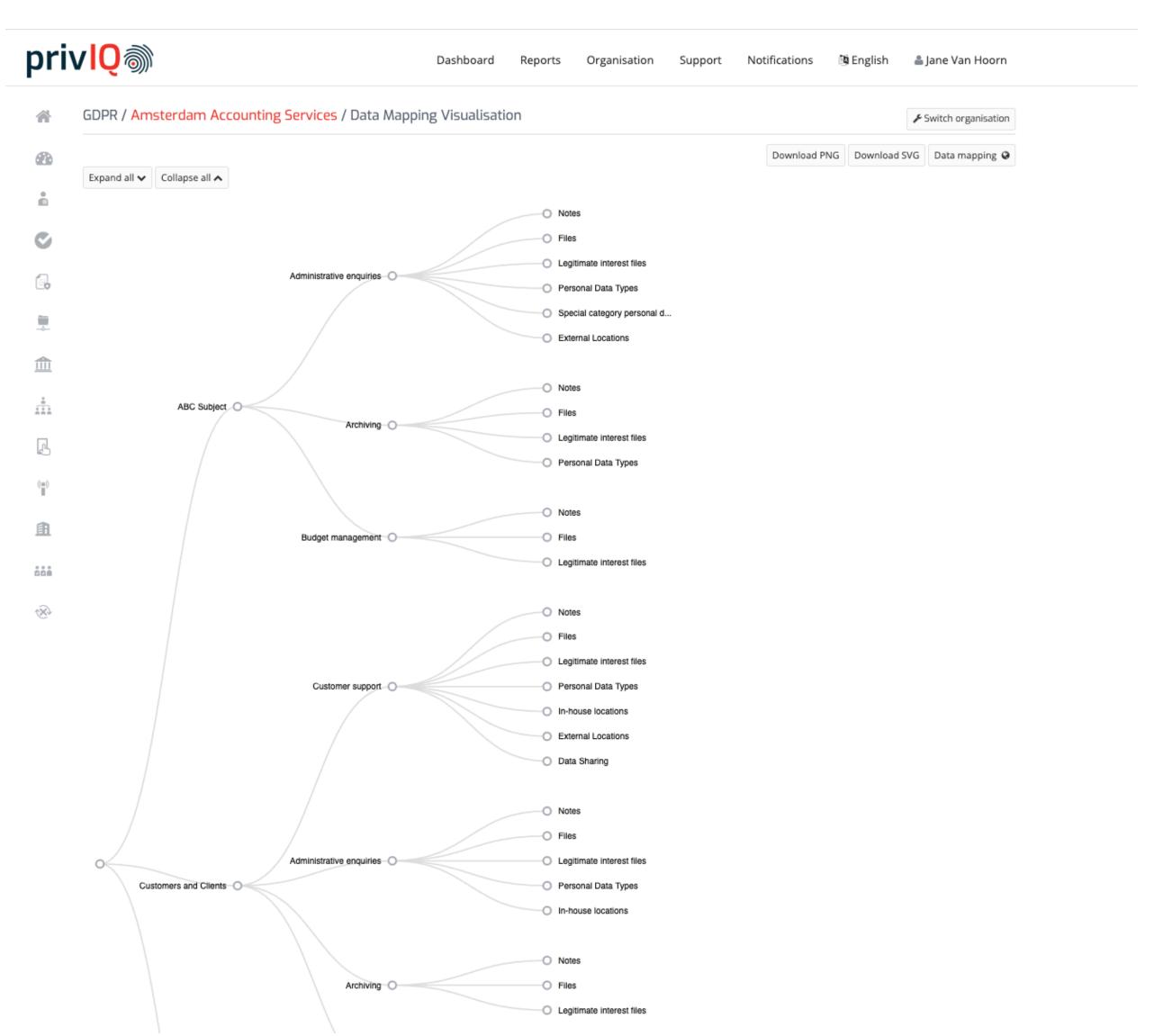


|   | ashboard R      | Reports  | Organisation        | Support                    | Notifications | 🐧 English | 🚨 Jane Van Ho           |
|---|-----------------|----------|---------------------|----------------------------|---------------|-----------|-------------------------|
| GDPR / Amsterdam Accounting Services / Compliance an  | d risks / HR P  | Practice | s / Monitoring a    | t work                     |               |           | <b>≯</b> Switch organis |
| Monitoring is a recognised component of the employm own interests or those of their customers. However whany automated processing of Personal Data, it must be  | nere monitoring | goes be  | eyond one individua | l simply watch             |               |           |                         |
| Person responsible  |                 |          |                     |                            |               |           |                         |
| Checklist Background Risk Rankings  |                 |          |                     |                            |               |           |                         |
|   |                 |          |                     | Show all not               | es CSV templ  | ate       | ems Add new Ite         |
| High Risk   |                 |          |                     |                            |               |           |                         |
| Description   |                 | A        | ssignment           |                            |               | Status    |                         |
| 1. Where there might be a organisation requirement to monitor employees', we perform a data protection impact assessment to such monitoring and we fully inform our employees as to the remonitoring  Low Risk  Risk  High Risk | o justify       | F        |                     | ue 05 Feb 2021<br>Months ▼ |               |           |                         |
| Created on Created by Text  | Add no          | ote      |                     |                            |               |           |                         |
| Files   |                 | _        |                     |                            |               |           |                         |
| File name Description   |                 |          |                     |                            |               |           |                         |
|   | Add f           | file     |                     |                            |               |           |                         |
| Where there is the need to use the biometric information of employees   | oyees we        |          | Assign ▼ 0          |                            |               | <b>•</b>  |                         |
| Low Risk Risk High Risk   |                 |          |                     |                            |               |           |                         |
| 3. We restrict access to and the processing of data collected through monitoring  | ١               |          | Assign ▼ •          |                            |               | <b>•</b>  |                         |
| Low Risk Risk High Risk   |                 |          |                     |                            |               |           |                         |
| Our employees understand that monitoring of our computer systems be required to ensure proper usage of our systems or perhaps to su enquiry into a security incident  | -               |          | Assign ▼ ①          |                            |               | <b>•</b>  |                         |
| Low Risk Risk High Risk   |                 |          |                     |                            |               |           |                         |



# **Data Mapping**

- Personal and sensitive personal information inventory.
- Understand whose information you hold, for what purpose, under which lawful basis and for what duration.
- Assists in generating privacy notices, Records of Processing, defines 3<sup>rd</sup> parties to whom data is sent or shared with.
- Enable LIA's (Legitimate Interest Assessments), store all artifacts of data mapping.

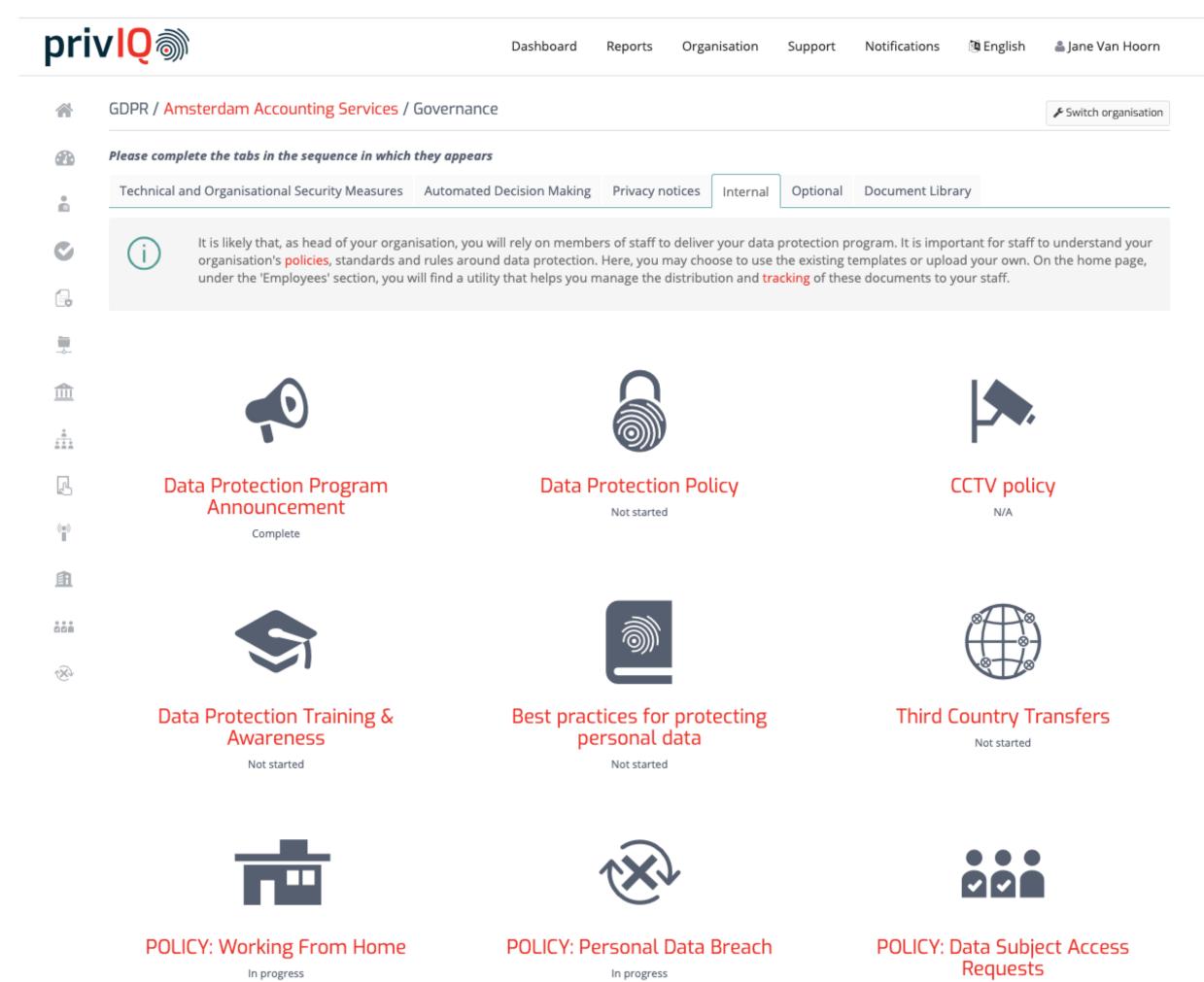




In progress

## Governance

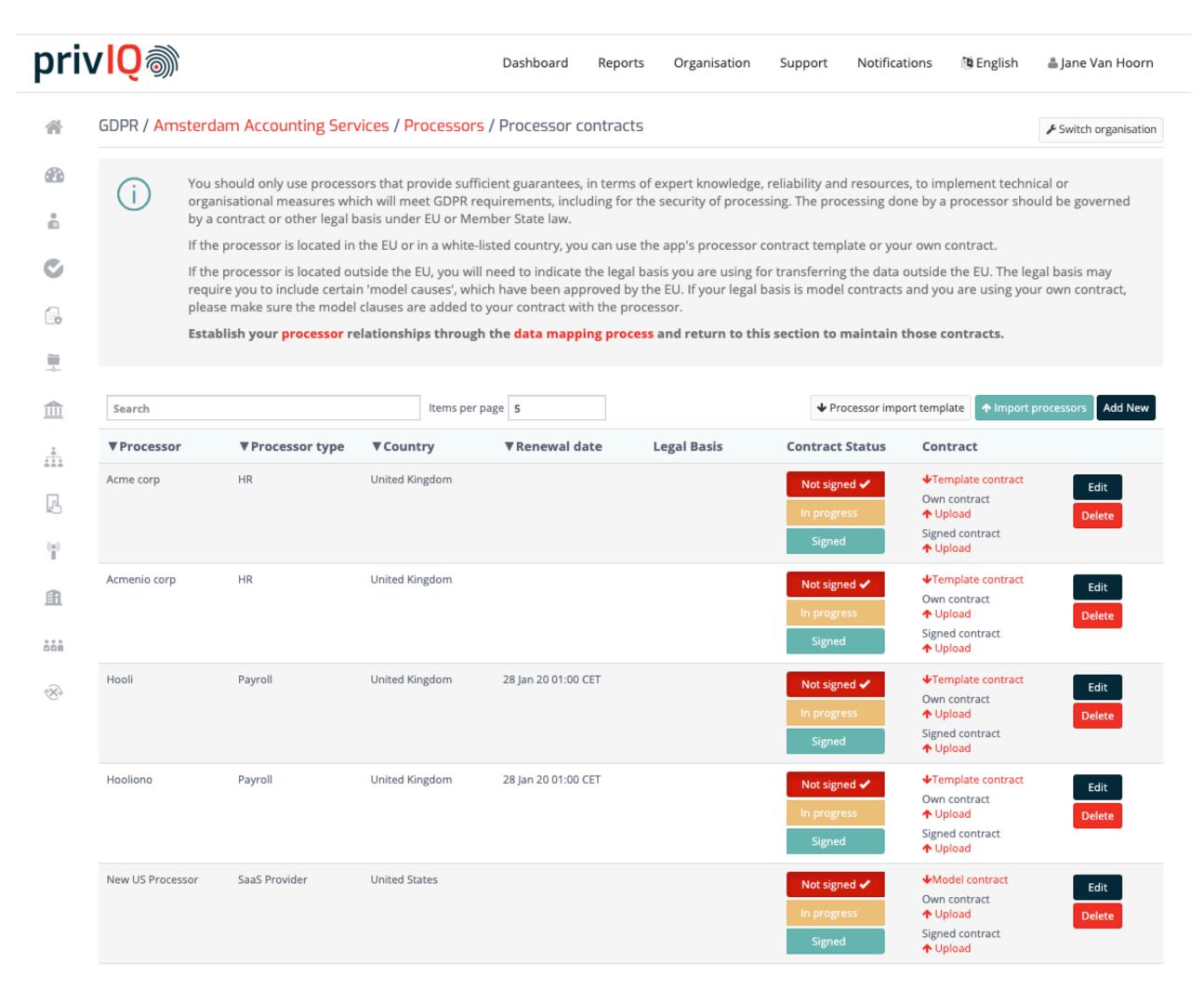
- Manage Privacy Notices
- Tailor pre-loaded governance policies to your organisation.
- Upload your own documents and further policies to the document library.
- Communicate policies to all stakeholders and obtain "Read and Accepted" confirmations.





# 3<sup>rd</sup> Party contracts and data sharing

- Manage 3<sup>rd</sup> party and data sharing contracts.
- Ensure 3<sup>rd</sup> parties confirm their compliance
- Store signed contracts

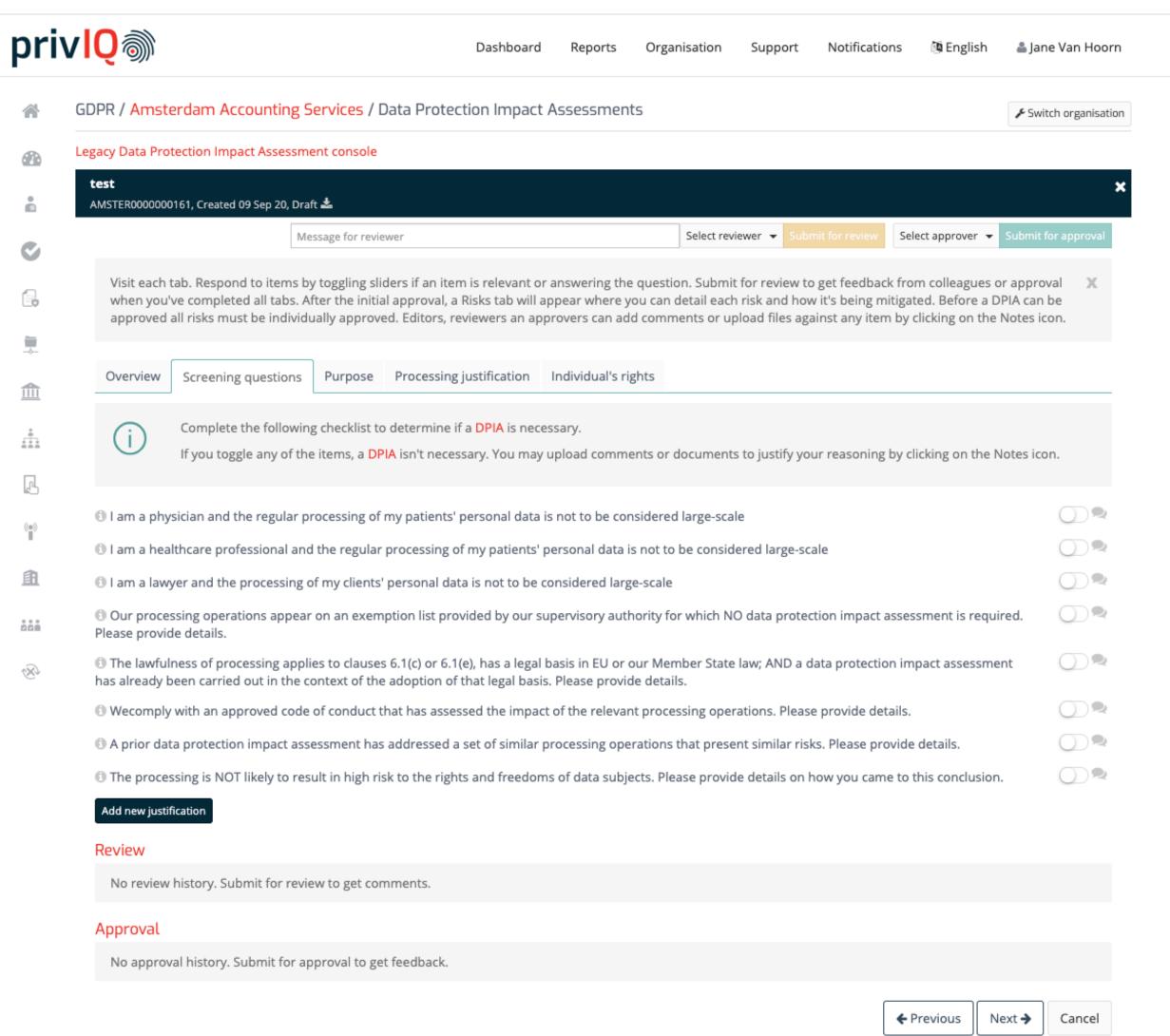




# Data Protection Impact Assessments

Organisations need to assess any personal data processing that might result in high risk to individuals. Pre-defined screening and purpose questionnaires.

- Wizard for justifying processing and documenting individual's rights are protected
- Workflows to get feedback from stakeholders and manage the approval process
- Analyse risks and record mitigation records using automation rules
- Easily run reports for stakeholders and regulators

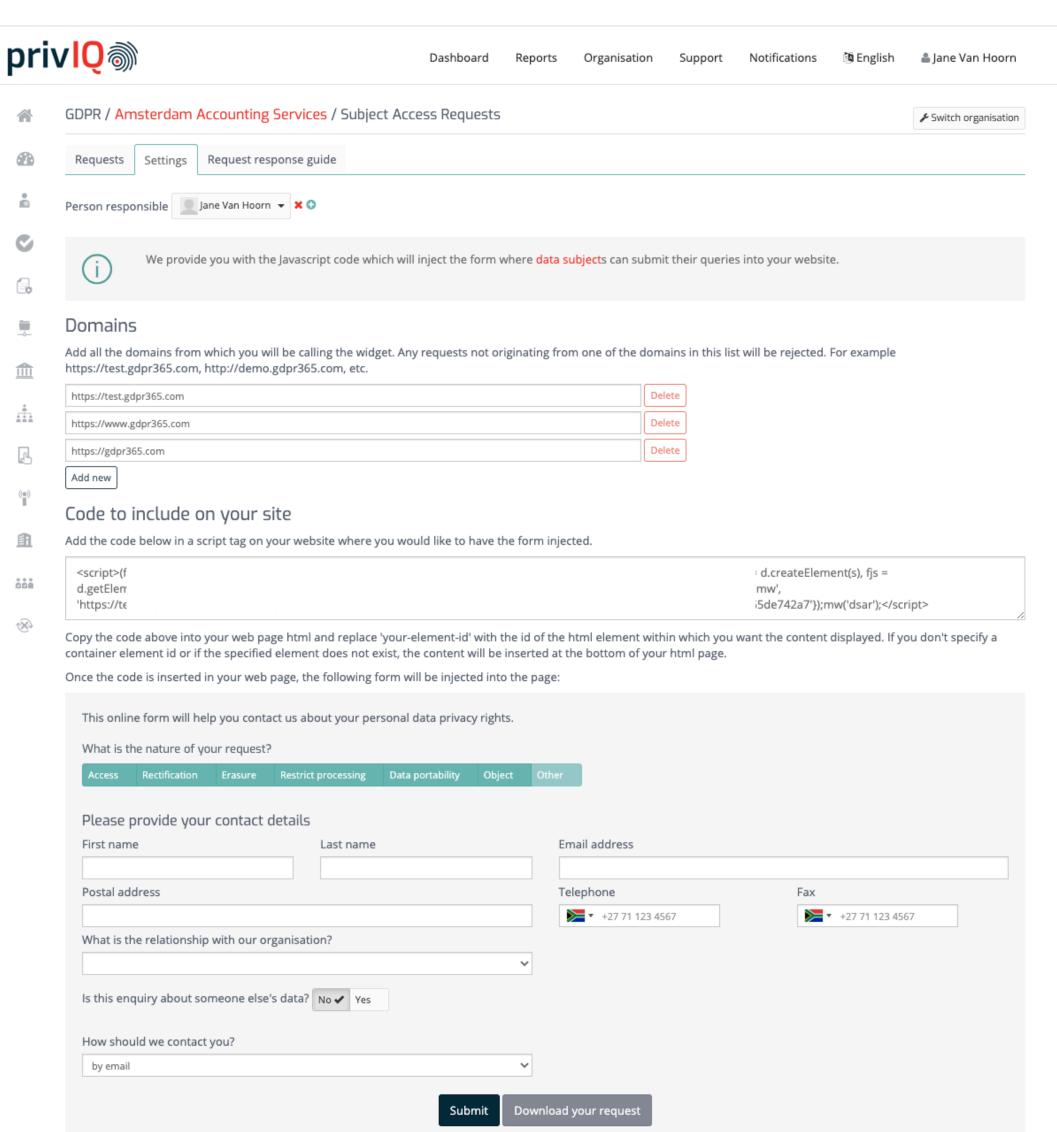




## **Subject Access requests**

A subject access request is a request made by a data subject for the information that your organisation holds about them

- A pre-built brandable form you can link to from any website or application.
- Real-time alerts and reminders.
- A case management system that records and stores your SAR responses in one location.
- The option to add written and verbal requests manually.
- Guidance to ensure you respond correctly.
- Multilingual forms.
- Workflow to ensure you validate and respond before deadlines.



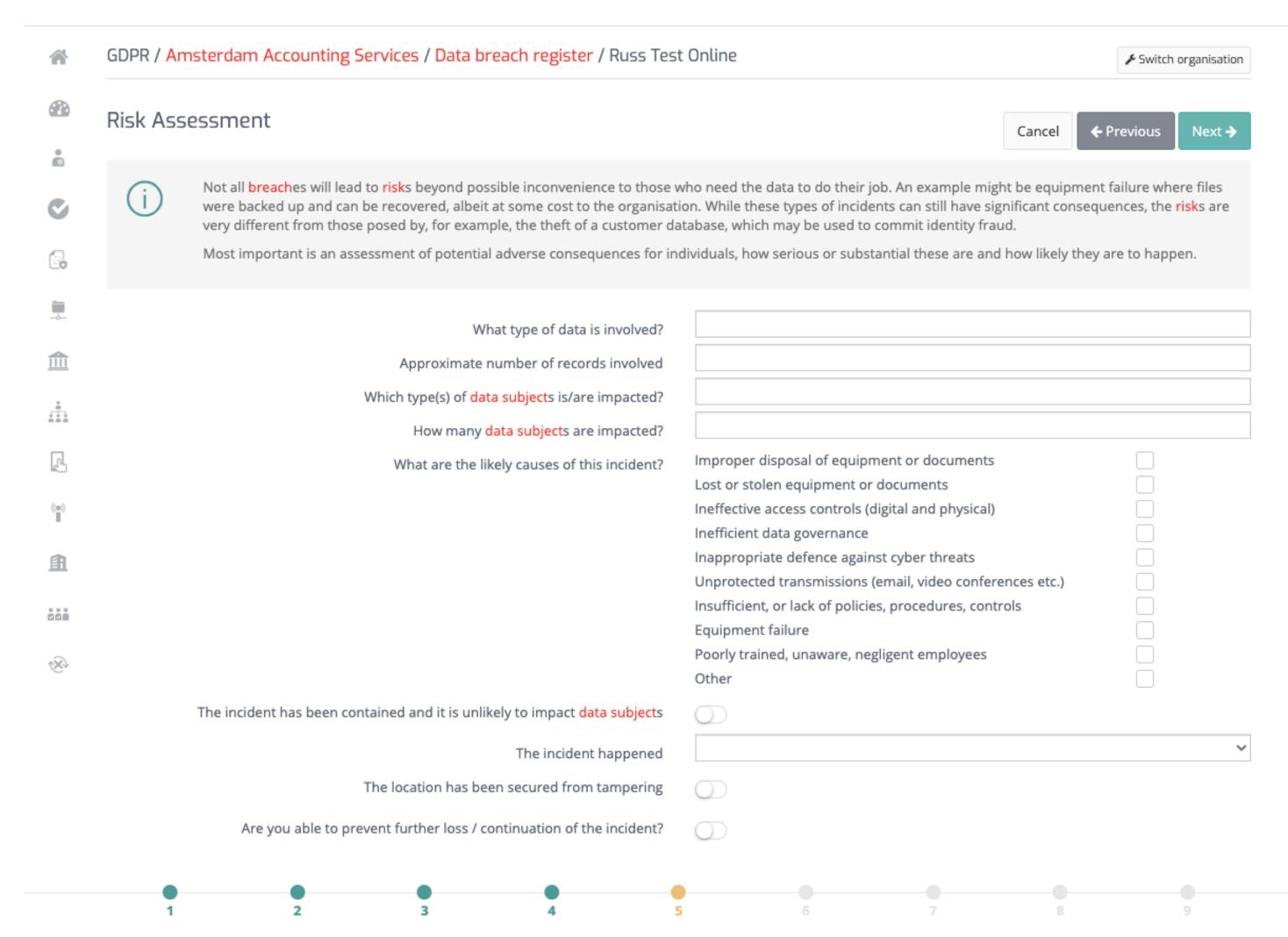


## **Breach Management**

The high incidence of data breaches means that avoiding a personal data breach is no longer good enough for small to medium-sized organisations.

We enable you to prepare for data breaches by having a system in place to manage your response to them, from assessing and documenting to reporting them within the stipulated time of becoming aware.

- Manage your responses to personal data breaches.
- Report personal data breaches to the authorities.
- Protect your business from the risk of a bad reputation.





## **Let's Connect**

Book a demo with us.

Go to our website.



