

MIXAMI

THE ITALIAN WAY OF COCKTAIL



THE UNIQUE MIXAMI EXPERIENCE

MIXAMI is an innovative format which aims to spread the culture of the Italian cocktail-a-porter {ready to drink} around the world. MIXAMI is the original "SHOT", ready to drink and portable, including the most popular and beloved cocktails in the world. MIXAMI is the epitome of mixology perfectly blending analysis, research and applied sensory experimentation to produce the perfect cocktail at every pour. Thanks to the guidance of Luca Maroni, sensory analyst and recognised professional wine taster, the exclusive compositional recipe of each MIXAMI cocktail is the result of a pre-modulation and a sensorial formulation aimed at maximising consistency, balance, and the integrity of their taste and aroma. An exclusive recipe that makes MIXAMI cocktail the most pleasant in blind comparative tasting compared to those of competitors.



ARTISANAL PREMIUM QUALITY

Thanks to the artisanal production process and the selection of raw materials, MIXAMI cocktails have a shelf life superior to competitors. The creative and production processes are exclusively Italian. Each cocktail is obtained through the careful mixing and calibration of each ingredient, and finalised after careful tasting and analysis. The infusions are obtained from the maceration of various botanicals in a hydro-alcoholic solution of about 50% alcohol, for a period of 15 days, and suitably controlled and filtered. Essential oils are obtained by steam distillation of the fresh fruit peels. All the Ingredients are selected and chosen from the best producers and from the most virtuous supply chains.



BAG-IN-BOX

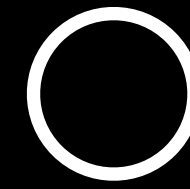
Our Bag in Box format allows for fast service and significant cost savings, without compromising quality. The use of the bag in box guarantees consistency and efficiency of a premium, artisanal cocktail at a cost-per-serving that maximises profitability.



1,5 L 3 L 5 L



ADDITIONAL USES



MIXAMI is an ideal solution for all occasions and venues, whether in single serve or bulk formats, including hotels minibars or honest bars, event centres, entertainment venues and cinemas, restaurants and bars, airport lounges, spas, pop-ups, special events and more!

HOTEL AMENITIES & MINIBAR



SPECIAL EVENT & CATERING



ENTERTAINMENT VENUES



PACKAGING & DISPLAYS



TOWER DISPLAYS





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